



Stratford Dog Park Association Sponsorship Options

LEVEL	DESCRIPTION	COST
Platinum Level	One time donation to be applied to a park improvement <ul style="list-style-type: none"> ▪ E.g. small dog area fencing, entry gate drainage and fine stone surfacing, drainage of swail, park pavilion housing bulletin boards and signage ▪ provision of signage, if applicable to the feature ▪ identifying contribution to park patrons - typically on the Association's notice board at the park and/or the Association's Facebook page 	\$1,500.00+
Gold Level	Permanent (or time line to be determined) branding of a park feature if cost of the feature is entirely or almost entirely covered by the donation <ul style="list-style-type: none"> ▪ E.g. sun shade structure, potable water tap 	\$1,500.00
	Permanent (or time line to be determined) corporate signage at the park <ul style="list-style-type: none"> ▪ typically signage to be attached to park fencing ▪ following City approval process 	\$1,000.00
Silver Level	Corporate logo on the Association's home page website (time line to be discussed) <ul style="list-style-type: none"> ▪ may include linkage to sponsor's webs site also 	\$500.00
	Notification to members included in the Association's membership card letter mailed yearly as well as the offer described on the website on the "Membership" page <ul style="list-style-type: none"> ▪ present companies offering 10% discount to be approached each year for inclusion in the program 	Offer of 10% off members' purchase of dog food from the pet store
Bronze Level	Corporate promotion using our membership card mailing process e.g. include corporate coupons in our mailing <ul style="list-style-type: none"> • only one sponsor per year 	\$200.00
	Corporate promotion at the park <ul style="list-style-type: none"> ▪ sponsorship fee paid each event date within a calendar ▪ To include promotion by the Association on their Facebook page and on the notice board within the park 	\$300.00
OTHER	To be determined in consultation with sponsor	To be determined